Abstrak

Humanity is confronted with the gravest financial crisis and economic recession since the Great Depression. Political leaders, national ministries of finance, and central banks around the world are trying to prop up their countries sinking economies and arrest a downward economic spiral by innovative financial rescue and bank bailout plans, as well as economic stimulus and recovery packages. These measures are being taken to reestablish trust in the economy and to trigger an economic revival. Despite these efforts, stagnation seems imminent, as uncertainty leads businesses and consumers to place spending and investing decisions on hold.

Social entrepreneurs are essential to the restoration of a sustainable planet and the improvement of lives of billions of people, especially of those living in extreme poverty. Therefore, social entrepreneurs deserve further recognition and support by the international community by governments, multinational companies, and philanthropic organizations. Creating a New Civilization through Social Entrepreneurship highlights the global movement of social entrepreneurship and some of the leading organizations and individuals that are advancing this citizen sector movement. The volume presents examples of innovative people that are tackling major social problems and triggering systemic change throughout the world today.

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